



innovatint 

COMPLETE TINTING CONTROL AT YOUR FINGERTIPS

The quality of color depends on the people and technology that create it. Now there's a software solution that offers the perfect blend of artistic understanding and advanced technology. Innovatint Point of Sale software is part of our totally integrated approach that ensures perfect performance and control throughout the complete matching and tinting process. It makes ordering colors quicker and more efficient, opening up sales opportunities and improving customer service. And with the ability to analyze tinting and sales data in real time, it can help you control your business like never before.

Chromaflo 
Technologies



SEAMLESS INTEGRATION FROM MANUFACTURER TO CUSTOMER

Innovatint is the first tinting software that creates a seamless flow of information between paint factory and paint customers. The advanced software enables manufacturers to manage information throughout the entire retail operation, from the store experience to your own ERP system*, sales or marketing. Stores can achieve real-time integration through the use of a tablet version of the software, which allows sales staff to focus on their customers. Innovatint can integrate all the data they need and help to improve customer service.

Control tinting information

With comprehensive market information at their fingertips, manufacturers can analyze data and share it between stores to improve the tinting service they provide. Innovatint features everything from customer details and buying behavior, to insights into store performance, the most popular colors and the number of products sold.

Share information in real time

With a fully customizable database management system, new formulas, products, orders and customers can be shared and viewed in real time across all stores. This makes checking product data, advising customers and guaranteeing order accuracy simplicity itself. Complete order histories can also be shared across the network, creating a personalized service to encourage more sales. Formulas can be updated with the click of a mouse and the software is upgraded automatically when a new version is released.

Expand sales with tablet connectivity

Innovatint features an optional app that can be used on tablet devices. Thanks to wireless technology it enables staff to guide customers around the store to advise on tinting trends while processing orders using a tablet. Combined with a mobile spectro connection it makes a complete tool.

The tablet can also be used, in combination with Innovatint Point of Sale, to control multiple tinting machines at once. See the waiting orders and commence tinting while using this mobile technology, making your staff much more flexible.

Flexible tinting

With Innovatint Point of Sale it is possible to control multiple databases and tinting machines at once. Switch on the fly between different databases and send generated orders to the correct tinting machine. This reduces the need of hardware needed to run multiple tinting systems and makes tinting more efficient.

* Available upon request



KEY ADVANTAGES



Capture market data on colors and products sold, colorant usage and customers



Predict market trends, adjust your strategy and optimize your portfolio



Share knowledge easily, internally and between stores

SIMPLICITY AND EFFICIENCY IN DIY STORES

Innovatint is designed to improve the tinting service in-store. The intuitive user-interface has a step-by-step guide on screen, so staff can get to know the tinting process in just a couple of minutes. Multiple formula versions can be made available for each color, to guarantee the same color for customers over time. And because staff can pay more attention to customers, they're more likely to increase satisfaction and the value of the sale.



Create colors on the spot

When the customer requires a color that is not available, it can be created on the spot. By using the searching or color matching option, stores can guarantee that every customer will get an accurate color match - time and time again.

Simplify orders

Staff can log onto the system with their own account to process orders instantly. These are stored in the tinting queue automatically, to provide full flexibility to process orders. All customer and order information is saved to the system, reducing the risk of errors or duplication. When the order is ready, an email confirmation is generated automatically, smoothing the whole process from start to finish.



Optimize staffing
with only 2 minutes
training needed



Flexible order
handling with
tinting queue
feature



Access to customer
order history and
unlimited color
formulas

CHOOSE THE VERSION OF INNOVATINT THAT'S RIGHT FOR YOU

Innovatint is available in two versions:

Basic

- Simple, intuitive interface for everyday tinting
- Fast search capability
- Visual system guidance improves service
- Formula history
- Complete order history
- Customizable look and feel
- Basic statistics tool
- User access control
- Online help with TeamViewer integration
- Compatible with all major tinting machine producers in the market
- Flexible waiting list
- Color and product preview
- Multiple currency calculations
- Free dispense option
- Integrated machine controls, including colorant refilling
- Customizable banner

Ultimate

- Track and store customer purchase history
- Connect most spectrophotometers to find closest color (including Colorix Nano)
- Automatic proposal of color harmonies
- Interactive page for fast and easy distribution of product information
- Barcode-driven interface for colorant refilling and order creation
- Multiple banners
- Multiple databases and zones for easy switching
- Advanced statistics tool and export option
- Inventory management
- Email sending
- Optional tablet connections for order making and tinting
- Multiple machine connections

Expand the power of Innovatint by adding the following modules to the Ultimate version

Replication module:

- Automatic sending of formula updates over the internet to all shops
- Retrieve order history
- Retrieve customer information
- Share customer information between shops

Color matching module:

- Measure and match colors on the spot
- Automatic primer calculations
- Formula correction
- Color preview on screen when editing formulas

Tablet connection:

- Increase flexibility by making orders through a tablet
- Control and use tinting machines via a tablet
- Connect colorimeters via Bluetooth to easily perform a color search

Additional tools

Innovatint comes with the option of additional tools to enhance your software:

- Design tool to customize the user interface for a personalized look
- Translation tool to select your preferred language
- Automatic update tool to control the timing of new software releases

Innovatint puts complete color management in your hands with:

- Simple, flexible POS tinting software
- More sales opportunities, better customer service
- Analyze tinting data in real time

For more information on Innovatint software and its system requirements, please go to www.innovatint.com

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YOUR AT-A-GLANCE-GUIDE TO INNOVATINT

		Basic	Ultimate	Replication module	Matching module	Tablet extension
Operating systems	Windows 7/8/10 and onwards	✓	✓	✓	✓	
	Android and IOS					✓
Basic functions	Find as you type	✓	✓			
	Tinting the formula	✓	✓			
	Print label	✓	✓			
	Edit orders	✓	✓			
	Order template	✓	✓			
	Color preview	✓	✓			
	Frequently used colors	✓	✓			
	Formula view with changable units	✓	✓			
	Independent color / colorcard / product search	✓	✓			
	Visual warnings for colorants & products	✓	✓			
	Order history tracing	✓	✓			
	Multiple language support	✓	✓			
	Customer details		✓			
	Customizable UI	(\$)	✓			
	Product grouping		✓			
	Customer history tracing		✓			
Security	User Account Control	✓	✓			
	Lock PC function	✓	✓			
Machine controls	Intelligent colorant level management	✓	✓			
	Intelli-Purge	✓	✓			
	Variable colorant stirring timing	✓	✓			
	Build-in driver	✓	✓			
	Formula queue	✓	✓			✓
	Order status indication	✓	✓			✓
	Build-in dispenser commands	✓	✓			✓
	Build-in dispenser feedback	✓	✓			
	Minimum dispensing quantity check	✓	✓			
	F-Link protocol option	✓	✓			
	Manual machine option	✓	✓			
	Barcode Quick Scan function	✓	✓			
	Multiple tinting machine connection		✓			✓
Product tracing	Statistics, Basic Store	✓	✓			
	Pricing tool for localization	✓	✓			
	Multiple currencies	✓	✓			
	Product picture	✓	✓			
	Customizable information view	✓	✓			
	Product info window	✓	✓			
	ERP connection*		✓			
	Statistics, Professional Store & Manage		✓			
	Warehouse management		✓			
	Exporting statistical data		✓			
Formula handling	Formula history	✓	✓			
	Custom formulas	✓	✓			
	Product dependent color cards	✓	✓			
	Formula scaling	✓	✓			
	Formula information	✓	✓			
	Edit formula	✓	✓			
	Multiple database / zone connections		✓			✓
	Pick-a-Color		✓			
	Find closest color		✓			
	Spectrophotometer connection		✓			
	Colorimeter connection		✓			✓
	Color harmonies		✓			
Online functions	Automatic updates	✓	✓			
	Email sending		✓			
	Replication methods		✓	✓		
	Tablet connectable		✓			
Color matching	Color matching				✓	
	Hiding power calculation				✓	
	Color preview for edited colors				✓	
	Primer recommendation				✓	
	Formula correction				✓	

* Available upon request

COLORANTS WORLDWIDE

Chromaflo Technologies is a leading independent global supplier of colorant systems, chemical and pigment dispersions, serving customers in architectural and industrial coatings as well as the thermoset composites market. Chromaflo has production facilities in the U.S., Canada, The Netherlands, Finland, Australia and China. Sales and technical support is also provided throughout North and South America, Europe, Australia, China, India and Southeast Asia.



Temacolor™
Chroma-chem®

Industrial coatings manufacturers need to differentiate from their competitors. We use sophisticated equipment and stringent methods to achieve the highest quality possible. Our colorants and color system solutions are tailored to achieve the optimum balance between color space coverage and your unique specification requirements.



Monicolor™ Novapint™
Colortrend®

Our architectural colorants and color systems are designed to meet the most demanding requests. They offer a broad color space coverage with performance that can be optimized for a wide range of application areas. The colorant selection can also be tailored for a range of requirements from exterior durability to opacity or the cost of formulations.



Plasticolors®

Chromaflo has more than 40 years of experience in supplying high quality colorants for the thermoset plastics industry. All our products are rigorously tested in our state-of-the-art laboratory and are made with advanced equipment to ensure batch-to-batch consistency. Along with a large palette of standard colors, we also offer a custom color matching service.

For more information, please contact your representative or go to www.innovatint.com

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